



10th Edition
18th – 20th November 2020
Conferences | Workshops | 828 meetings | Pitches

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SDG4MED: Sustainable Development Goals in the MEDITERRANEAN

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Director General
Fondazione CS MARE

Pitch sessions available at www.business2sea.org | Share your experience, spread the word!  #B2Sea2020 |  @business2sea

17.11.2020: WestMED Initiative
Priorities for next years

1 SMEs AS THE BACKBONE OF EUROPEAN ECONOMY



SMEs EMPLOY 2 OUT OF EVERY 3 EMPLOYEES
AND PRODUCE 56 CENTS OF EVERY EURO OF
VALUE ADDED ¹



9 OUT OF 10 EU SMEs ARE MICROS
(less than 10 employees)

Fondazione CS MARE is located in the heart of Brussels, the Rondpoint Schuman district, surrounded by the symbols of the EU: the European Parliament, the European Commission, the European Council, the Permanent Representations.



1

Raising the awareness of **national and European Institutions**, to contribute in harmonising their initiatives with the needs expressed by more than **350.000 companies**.

2

Supporting Administrations, public entities and companies in the **dialogue** with the Directorates-General and the Departments of the European Commission, the European Parliament and other Institutions.

3

Creating **synergies** with the companies, transferring objectives, methods and development tools in line with European strategies, in order to facilitate the implementation of **national and European policies**.

4

Blending complementary **financial instruments** to boost company investment capability and competitiveness, acting as a *trait d'union* between private, public donors and a variety of potential funding sources.

... biodiversity

- 17.000 species = 7.5% of the world
- 4% - 25% of the world biodiversity
- 0.82% of the sea surface
- 20% of its area is oil/gas concessions

The screenshot shows the WWF website's page for the Mediterranean Sea. At the top, there is a navigation bar with links like 'Chi siamo', 'Noi facciamo', 'Tu puoi', 'Pianeta', 'News&Press', 'Iscriviti', 'Sostieni', and 'DONA ORA!'. Below the navigation is a search bar and a breadcrumb trail: 'Home > Ambiente > Mare > Mediterraneo'. The main content area features a large image of the sea with the title 'Mar Mediterraneo'. To the left, there is a sidebar with 'Ambiente' and 'Mare' categories, and a section titled 'PROTEGGI IL MEDITERRANEO' with a sub-header 'Scopri le nostre campagne per il Mediterraneo >>'. The main text describes the sea's beauty and biodiversity, mentioning 17,000 species. A dark box on the right contains the section 'MEDITERRANEO IN NUMERI' with the following data:

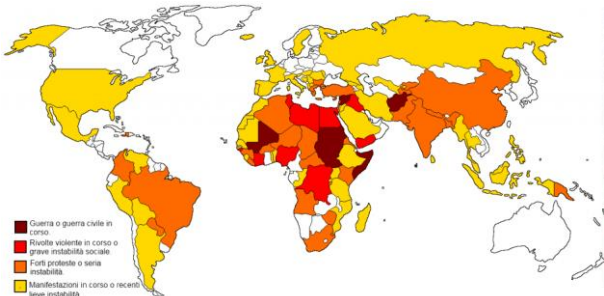
- Superficie: **2.969.000 Km2** (rappresenta circa lo 0,82% della superficie degli oceani globali)
- Profondità: in media di soli **1460 metri** ed una profondità massima di 5267 metri nella fossa di Misiphi
- Presenza umana: **200 milioni di presenze annue** in 21 Stati
- Specie attualmente scoperte: **17.000**



...economy & wealth

- 13% world maritime traffic (2° after Chinese Sea; Baltico Sea = 4%)
- SSF small scale fishing: 60.000 fishing boats 75% of which older than 25
- 650 million inhabitants in 2050 (in 1950 they were 215)

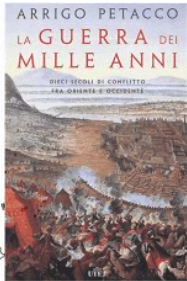
... tension



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**Net-zero GHG
emissions by 2050**

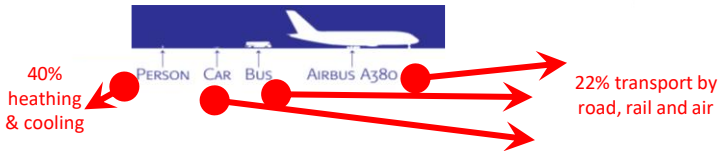
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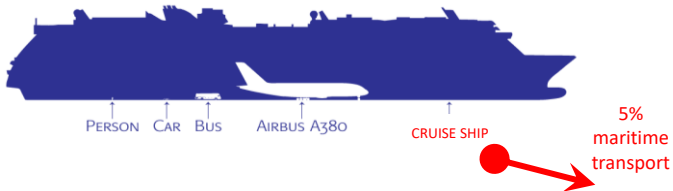
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Net-zero GHG emissions by 2050



Net-zero GHG emissions by 2050



Mediterranean: stability + biodiversity + economic development = SDG

SUSTAINABLE DEVELOPMENT GOALS



COP21 - Napoli

2-5 December 2019

UNEP/Mediterranean Action Plan - Barcelona Convention



COP 21 MED, APPROVATA LA DICHIARAZIONE DI NAPOLI



Napoli, 4 dic, 2019 - La Conferenza degli Stati approva la Dichiarazione di Napoli. Ministri, Sottosegretari e delegati hanno approvato il documento finale che impegna tutti i 21 Stati del bacino del Mediterraneo, assieme all'Unione Europea, a lavorare congiuntamente nei prossimi anni su una serie di obiettivi ambiziosi.

«Obiettivi raccolti in quattro temi salienti - spiega il ministro dell'Ambiente Sergio Costa, presidente della Conferenza - per un futuro di pace, prosperità e sviluppo sostenibile sulle sponde del Mare Nostrum, legato alla tutela dell'ambiente marino e delle regioni costiere».

I punti indicati sono: il marine litter, il contrasto fino alla completa eliminazione dei rifiuti; il rafforzamento del sistema di aree protette e la tutela della biodiversità; nuove strategie per contrastare i cambiamenti climatici in atto a livello regionale; proporre soluzioni di blu

Inoltre, dopo anni di negoziati, la Conferenza di Napoli, si distingue per l'adozione di una road map per proporre la designazione di tutto il Mediterraneo come area a emissioni controllate di ossidi di zolfo.

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Madeira = 290 MW



Symphony of the Seas = 110 MW





EU signs memorandum for the future of the EU Islands Initiative



25/06/2020



28 July 2020

OBSERVATORIO DE LOS OBJETIVOS DE DESARROLLO SOSTENIBLE EN EL MEDITERRÁNEO



ES FRUTO DEL ESFUERZO COMPARTIDO POR LA FUNDACIÓN PHILIPPE COUSTEAU, CON SEDE EN MADRID, Y LA ITALIANA FONDAZIONE CS MARE, CON SEDE EN BRUSELAS, Y PRETENDE CONTRIBUIR A UN DESARROLLO SOCIAL Y ECONÓMICO SOSTENIBLE.

Las fundaciones Philippe Cousteau y CS Mare han alcanzado una alianza para la puesta en marcha del Observatorio Conjunto de Objetivos de Desarrollo Sostenible para la Cuenca del Mediterráneo (SDG4MED). La nueva instancia se lanza con el fin de involucrar a las pequeñas y medianas empresas (PYME) y a los pequeños municipios de los países del arco mediterráneo en los objetivos que marca la Agenda 2030 para el Desarrollo Sostenible adoptada por la ONU y que constituye "un plan de acción a favor de las personas, el planeta y la prosperidad que pretende fortalecer la paz universal y el acceso a la justicia".

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16 September 2020



MEMORANDUM OF UNDERSTANDING

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WORKPLAN 2021 - 2024

- OB. A – **LOW EMISSIONS MED.** Promote synergy between the EU and the MED countries to facilitate the ratification and effective implementation of the SECA/NECA area in the Mediterranean (SDG 13 and 15)
- Ob. B – **RENEWABLE ENERGIES.** Helping small isolated municipalities (maritime, coastal and mountain) to produce energy from renewable sources for local use (SDG 11 and 12)
- Ob. C – **PRESERVE MARINE BIODIVERSITY.** Promoting awareness and virtuous behaviour of SMEs and maritime and port operators in MED coastal countries that combine biodiversity and economic growth (SDG 14)
- Ob. D – To promote the exchange of good practice on themes A, B and C between the MED Countries and those of the other maritime geographical areas of Central and South America, the Outermost Regions and the Philippines (SDG 17)





HIGH-LEVEL POLITICAL FORUM
ON SUSTAINABLE DEVELOPMENT

PORTUGAL WAS PART OF THE
2017 VOLUNTARY NATIONAL
REVIEW OF THE HIGH-LEVEL
POLITICAL FORUM ON
SUSTAINABLE DEVELOPMENT

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Bridge between Mediterranean and Atlantic

5th largest EEZ in Europe (3rd largest in EU)

Since long time is focusing (e.g. by FORUM
OCEANO) sustainable maritime transport and
blue economy as a joint priority

The sea is at the core of its development policy

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