

# Innovation Platform for Maritime Clusters

**CLUSTER INITIATIVES** are essential mechanisms to ensure boosting of innovation and access to sustainable financing resources for the blue economy businesses and researchers.

An increasing number of cluster initiatives is noticeable across the Mediterranean yet there is a **lack of common space where to share innovation challenges and opportunities, while identifying areas for knowledge/capacity transfer.**

## • Objective:

- The promotion of cross border collaborations between the North and the South of the Mediterranean
- **Accelerating the adoption of effective clustering initiatives in the Blue Economy across the Mediterranean**, including the fostering of innovative business development, adoption and adaptation of advanced technologies in the area and attraction of longer-term sustainable investments.

1. Share practices, know-how and expert insights
2. Set-up and maintain a permanent infrastructure for dialogue (virtual online platform and physical network of clusters)
3. Support the members of the clusters, notably SMEs, through a range of coaching and mentoring services to support their development (e.g. business skills; marketing, how to build a convincing proposal...)
4. Increase opportunities for the members of the cluster for business growth, export, creation and investment through the provision of business support to enhance competitiveness and innovation potential, open up new markets, internationalisation and introduce new products and services to the market.