



Contributing to Atlantic Smart Ports Blue Acceleration Network (AspBAN)

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Ocean Assets Institute

Business 2 Sea Conference
Nov 17, 2020

- **Non-profit** financial research & advisory for healthy oceans
- **Engagement** with financiers to speed transition to sustainability
- **Coming:** Directory of Investors & Grantors to Blue Economy



**Blue Economy
Investment Platform:**

Evaluated 500 Blue
SMEs for financing,
Started BlueInvest
E80mn FoF & pitch
series

**Pacific Ocean
Finance
Program:**

Advising 11
Pacific Island
nations on Blue
Finance

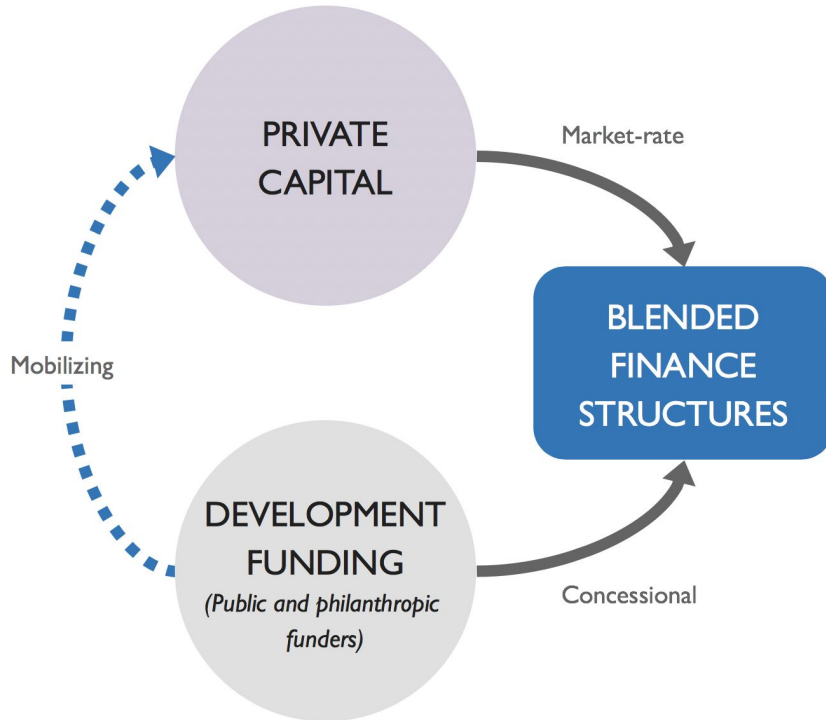
**Blue Economy
Knowledge Hub:**

Advising on \$5bn
pledge to Blue
Finance for 30
Asia-Pacific
nations

**Writing
Guidance for
Sustainable
Finance of
Shipping & Ports**

**Green Bond
Standards for
issuers from
Marine Energy &
Shipping. Next:
Fishing**

Contributing to AspBan Initiative



We look forward to contributing:

- o **Pipeline Development** of SMEs & projects with accelerators, clusters & financiers
- o **Investment Screening** criteria, based on investor needs & industry best practice
- o **Business Plan Development** for accelerators
- o **Investor Campaign** to educate capital sources on AspBan and Blue Economy opportunities
- o **Blended Finance** structures for projects

Onward Together!